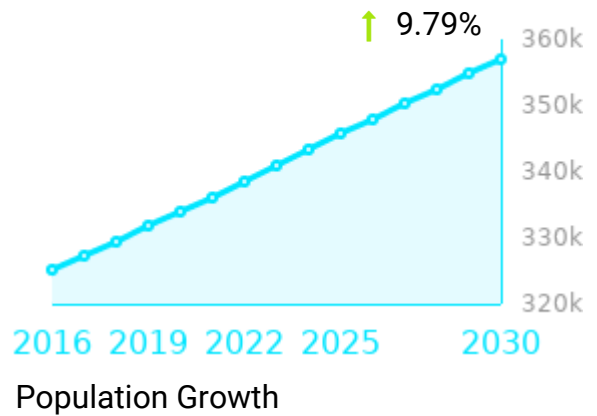
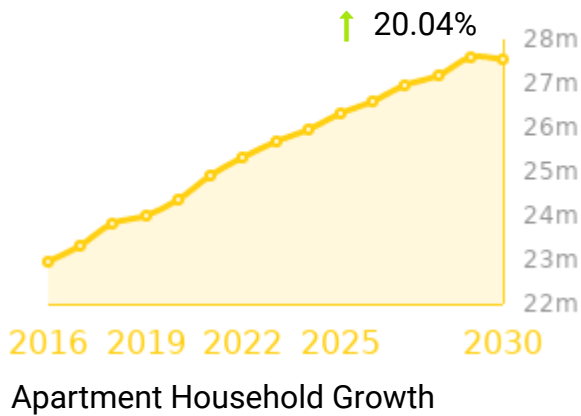
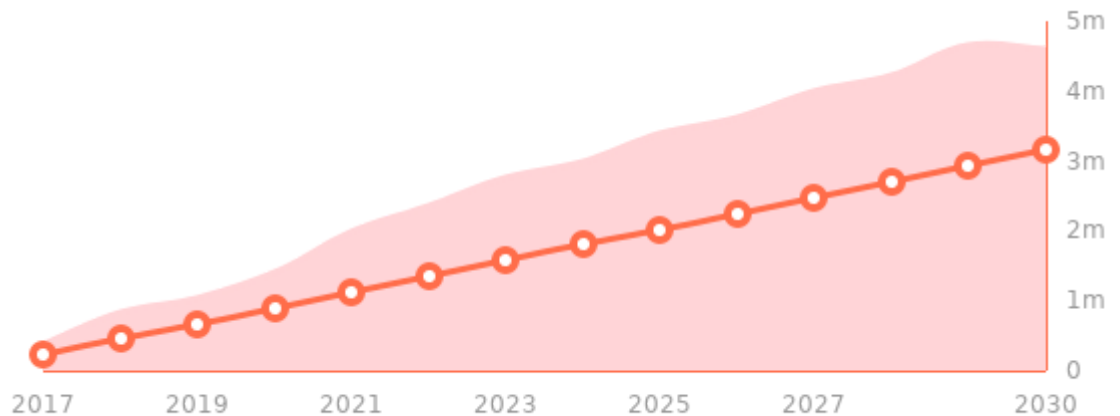


National

New research shows that demand for apartments is on the rise. Whether it's young professionals, couples, families or empty nesters, the country will see a demand for an additional **4.6m** new apartment homes by 2030



● New Apartments Needed ● Avg Annual Construction Rate (2011-2016) **4,598,379** Apartment Homes Needed in **the Country**



We Need to Build More Apartment demand is growing and the industry needs to keep up. However, producing enough new apartments to meet demand requires new development approaches, more incentives and fewer restrictions

MARKET SNAPSHOT

38.8m Apartment Residents	20.4m Apartment Homes	\$1.3t Economic Contribution	12.3m Total Jobs Supported
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