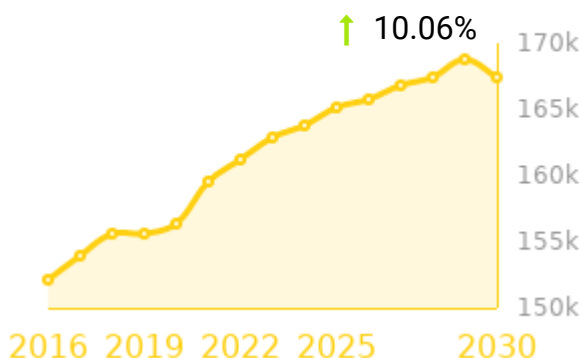
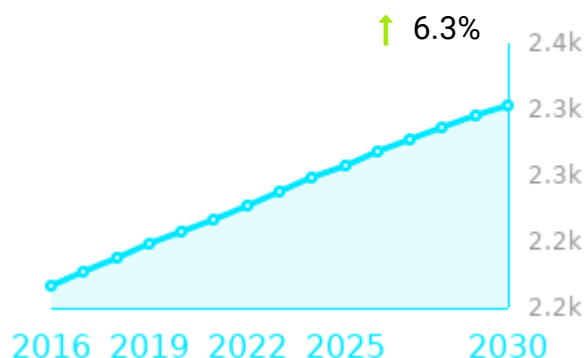


# Cincinnati

New research shows that demand for apartments is on the rise. Whether it's young professionals, couples, families or empty nesters, **this metro will need to add 15k new apartment homes by 2030**



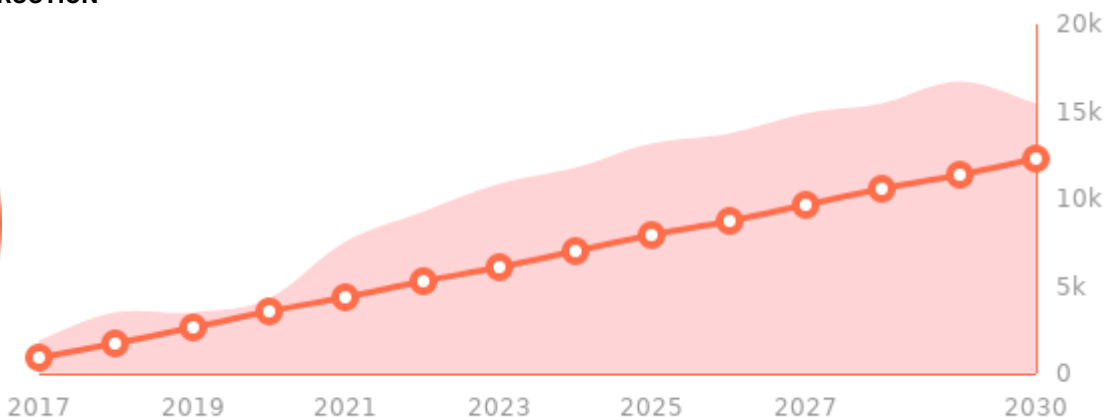
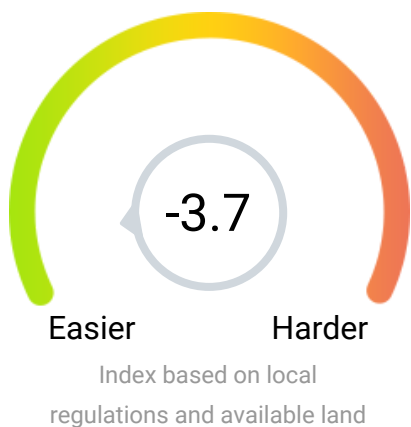
Apartment Household Growth



Population Growth

- New Apartments Needed
- Avg Annual Construction Rate (2011-2016)
- 15,312 Apartment Homes Needed in Cincinnati**

## BARRIERS TO APARTMENTS CONSTRUCTION



## We Need to Build More

Apartment demand is growing and the industry needs to keep up. However, producing enough new apartments to meet demand requires new development approaches, more incentives and fewer restrictions

## MARKET SNAPSHOT

**239.7k**

Apartment Residents

**128.7k**

Apartment Homes

**\$4.3b**

Economic Contribution

**46.9k**

Total Jobs Supported

