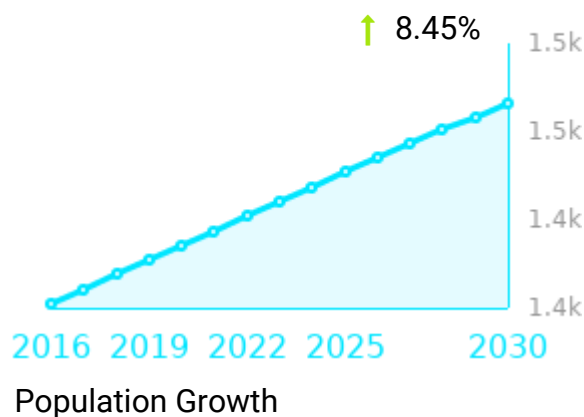
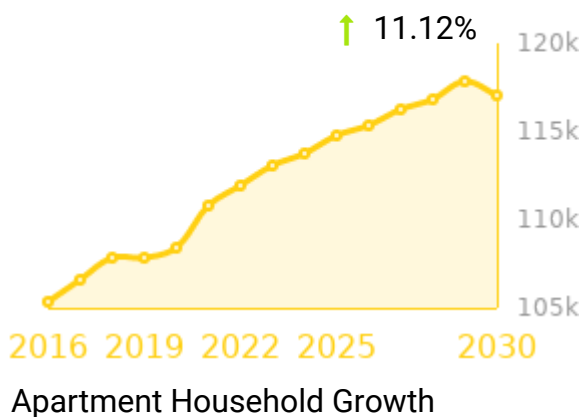


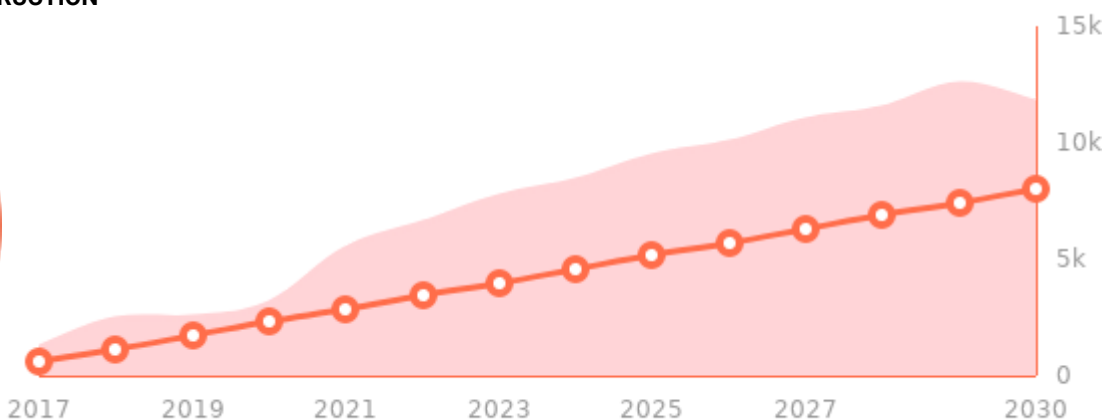
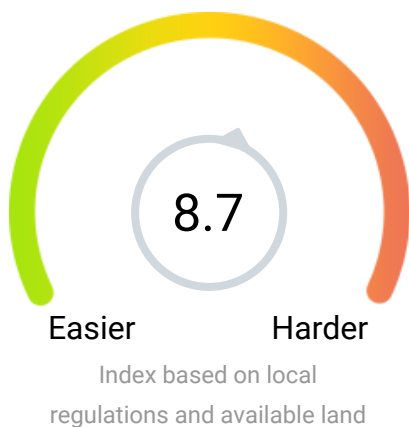
Memphis

New research shows that demand for apartments is on the rise. Whether it's young professionals, couples, families or empty nesters, **this metro will need to add 12k new apartment homes by 2030**



● New Apartments Needed ● Avg Annual Construction Rate (2011-2016) **11,719 Apartment Homes Needed in Memphis**

BARRIERS TO APARTMENTS CONSTRUCTION



We Need to Build More

Apartment demand is growing and the industry needs to keep up. However, producing enough new apartments to meet demand requires new development approaches, more incentives and fewer restrictions

MARKET SNAPSHOT

137k

Apartment Residents

71.2k

Apartment Homes



NATIONAL MULTIFAMILY HOUSING COUNCIL

