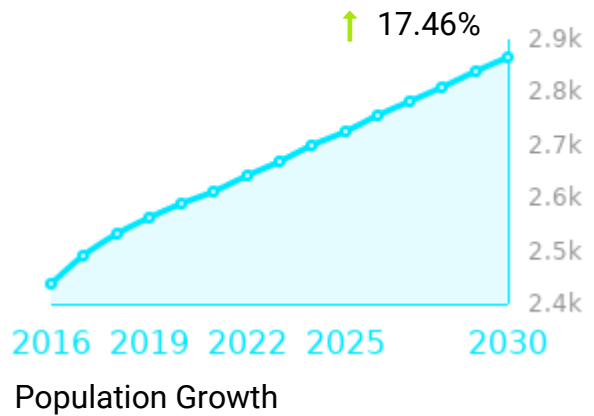
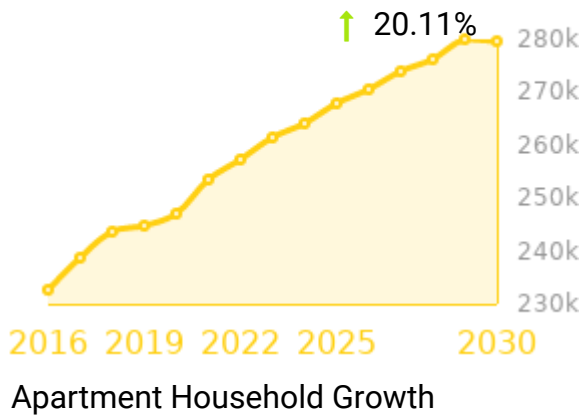


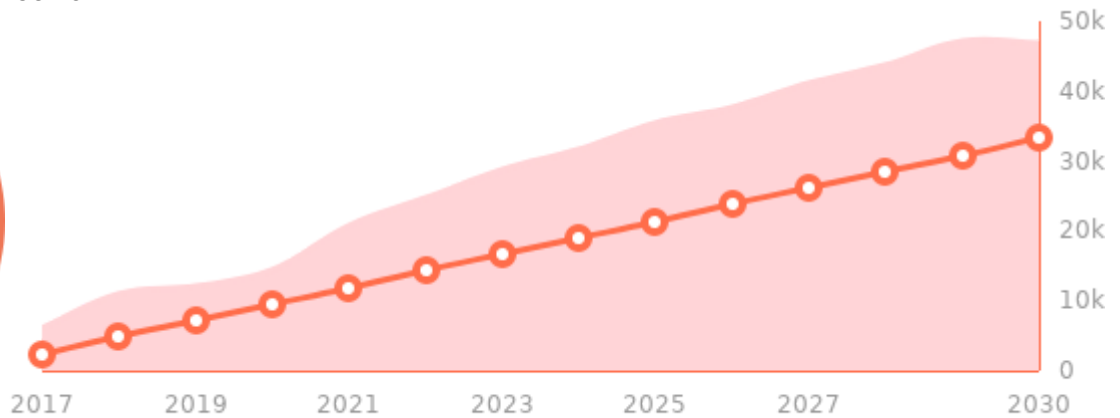
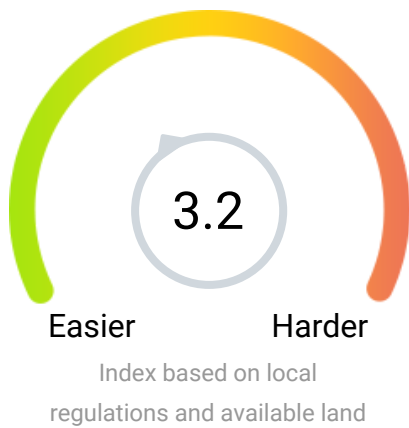
# Portland

New research shows that demand for apartments is on the rise. Whether it's young professionals, couples, families or empty nesters, **this metro will need to add 47k new apartment homes by 2030**



● New Apartments Needed      ● Avg Annual Construction Rate (2011-2016)      **46,788 Apartment Homes Needed in Portland**

## BARRIERS TO APARTMENTS CONSTRUCTION



**We Need to Build More** Apartment demand is growing and the industry needs to keep up. However, producing enough new apartments to meet demand requires new development approaches, more incentives and fewer restrictions

## MARKET SNAPSHOT

**339.1k**

Apartment Residents

**174.8k**

Apartment Homes

**\$7.1b**

Economic Contribution

**70.5k**

Total Jobs Supported

